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ShoppersChoice.com, LLC to Consolidate Family of Brands to Become BBQGuys

BATON ROUGE, LA (January 21, 2019) — Effective Jan. 21, 2019, the ShoppersChoice.com, LLC family of brands which includes BBQGuys.com, UltimatePatio.com and GasLogGuys.com has consolidated all sister sites under the BBQGuys brand. The online retailer continues to offer a full range of outdoor products. This consolidation has streamlined the customer experience and brand identity. It remains the goal of ShoppersChoice.com, LLC DBA BBQGuys to offer the best online selection and prices with incredible customer experience for homeowners and professional contractors alike.

“By far, BBQGuys, of all of our brands, has come to be the brand that people recognize, trust and love,” said Michael Hackley, CEO. “We built our brands to be authorities in their respective outdoor product categories, but now we are going forward as one team with one vision. At BBQGuys.com, we are the backyard living experts.”

Going forward, all customer communication from the online retailer from transactional emails to billing communications will come from BBQGuys.com. The company will be venturing into developing and manufacturing BBQGuys branded products to offer alongside brands including Weber, Blaze Grills, Traeger, Primo and more. The company is also expanding its BBQGuysPro services with dedicated concierge services for contractors and trade professionals.

ShoppersChoice.com, LLC DBA BBQGuys (www.bbqguys.com) is an e-commerce company based in Baton Rouge, La. for 20 years offering premium products in outdoor living including BBQ grills, outdoor kitchens, patio furniture, fire pits, indoor and outdoor heating, cooling, and more. ShoppersChoice.com, LLC is celebrating eleven consecutive years on the Inc. 5000 list of fastest growing businesses and the Internet Retailer 500 list of fastest growing online retailers. It is also recognized as a Better Business Bureau A+ rated brand.

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