



## 2016: THE YEAR OF MEMPHIS

At Memphis Wood Fire Grills, we're known for our innovation and rock-solid products. We're happy to announce that this trend continues in 2016 with an exciting update to our entire line of grills.

### HERE'S WHAT'S NEW:

#### **NEW CONTROLLER WITH WI-FI, LCD SCREEN, AND 3 MEAT PROBE INPUTS**

The integrated Wi-Fi and free Memphis Mobile App (iOS) give you the freedom to monitor and adjust your grill and food temps from anywhere you desire. Most other Wi-Fi or Bluetooth grill controllers only work locally (meaning you have to remain in range). Our technology works through the "cloud" ensuring you can monitor/control your grill from home, work, the store, or your car (the passenger seat, of course).



#### **UPDATED BRANDING**

You've already seen our new logo, now it's time to put it on a grill!



#### **INCREASED STORAGE**

Both right and left shelves on the Pro and Elite open for enhanced storage!



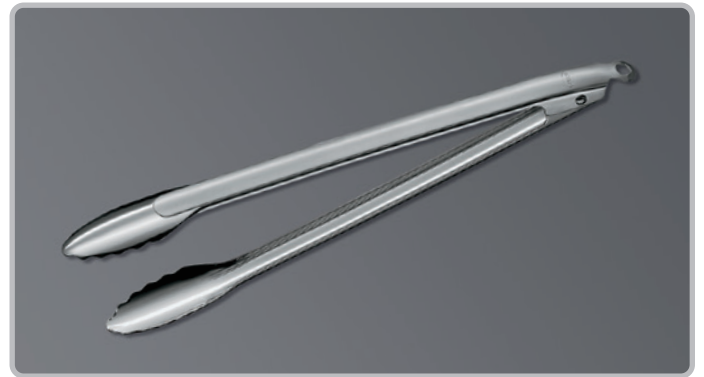
## ACCESSORIES NOW INCLUDED

Every grill now comes with a free direct flame insert, genie tool, and bag of pellets. The Pro and Elite also come with a free meat probe.



## MORE ACCESSORIES NOW AVAILABLE!

We're proud to announce our partnership with Rösle and will be carrying a selection of their amazingly crafted high-end accessories.



## UPDATED PELLET BAG DESIGN

A brand new look to compliment the highest quality pellets in the market.



## OTHER IMPROVEMENTS

- We lowered the lowest set point on the Advantage from 200 to 180 degrees.
- The new built-in controller “box within a box” simplifies installation, can be roughed in during an island build, is easier to service, and further protects the controller from the elements.

